

Best of Wives and Best of TikTok Trends

Lin Manuel Mirandas musical *Hamilton* debuted on Broadway in 2015, and years later, it's more than a moment, it's a movement. When the musical first came to Broadway it truly made an impact on our culture, it was a cast made up of all minorities, it showed different sides to so many political figures in our nation's history, and it was full of metaphors or analogy's that reflect our nation today. After 5 years on Broadway, it made its release on Disney+, which caused even more of America to fall in love with the musical, and is marked as a resurgence for the musical. This year marked 10 years of the musical on Broadway, and with this milestone surfaced #Hamiltten. A hashtag I am guilty of using. Although I could make the argument that *Hamilton* never stopped trending, #Hamiltten, and many other trends revived the nations love for the musical again. The 2025 resurgence of *Hamilton* related TikTok trends reveal how digital culture recycles old media to help users communicate comedy, relationships, and personal creativity.

The digital artifact I am analyzing is the resurgence of *Hamilton* content on TikTok in 2025, specifically the renewed popularity of the audio clip "Best of Wives and Best of Women." (<https://www.tiktok.com/t/ZTrL412Hg/>) The song that is originally from the final moments shared between Alexander and Eliza Hamilton in the second act of the musical, the line has re-emerged as a widely used TikTok sound, inspiring thousands of videos centered around making fun of Alexander. The video is usually a person dressed up like Hamilton, climbing out of a window to escape Eliza. People have truly gotten creative with this trend.

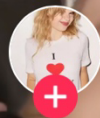
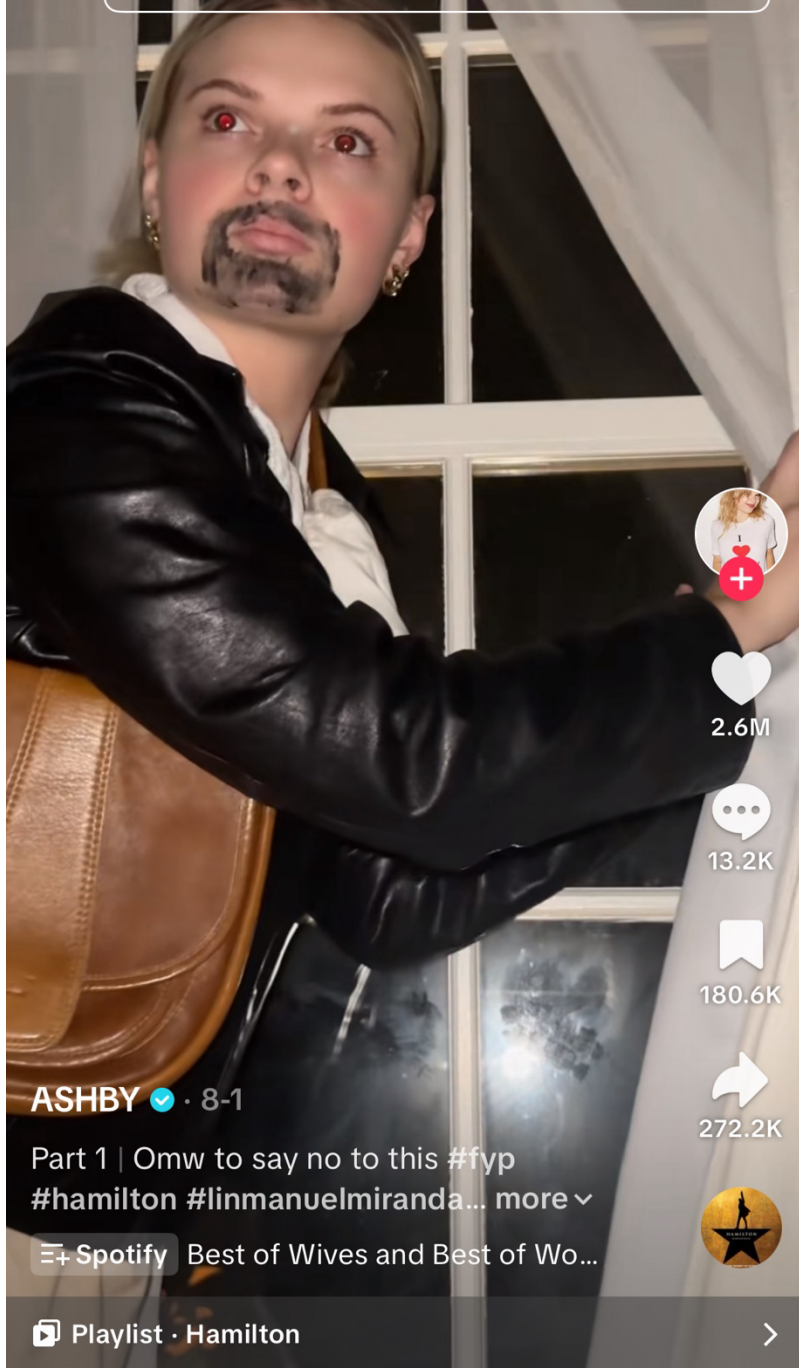
11:38

5G



Hamilton

Search



2.6M



13.2K



180.6K



272.2K



ASHBY · 8-1

Part 1 | Omw to say no to this #fyp
#hamilton #linmanuelmiranda... more

Spotify Best of Wives and Best of Wo...

Playlist · Hamilton

Add comment...



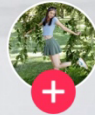
11:39

5G



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151.5K

1,326

6,835

29.8K



Alex Marie · 8-7

Part 3 | Part 3 bc I still don't have a window #hamiltontiktok #ha... more ▾

≡+ Spotify Best of Wives and Best of Wo...

📖 Playlist · Hamilton Chaos



Add comment...



11:40

5G



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brooklynkaye



1,437



19



145



349

ClipsfromNetflix · 8-10

@Goofy Jay @brook #hamilton
#hamiltonmusical #musical ... more

Spotify Best of Wives and Best of Wo...



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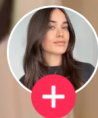
11:40

5G



Hamilton

Search



5.2M



13K



291.7K



472.6K

sydwingold · 8-5

Part 1 | Alexander come back to sleep

🥹 more ▾

🎵 Spotify Best of Wives and Best of Wo...



📖 Playlist · Hamilton



Add comment...



(While the trend primarily circulates on TikTok, it has also spread to Instagram Reels, demonstrating the cross-platform mobility. Its resurgence appears to be driven by a combination of TikTok's algorithm resurfacing of older audios, the platform's interest in poking fun at politics, and a wave of younger Gen Z (and Gen Alpha) users encountering *Hamilton* for the first time. As a result, a decade-old musical has returned to limelight, recast and repurposed through TikTok's unique funny and participatory culture. This reflects what Mark Deuze calls digital culture's reliance on participation, and remediation users actively remix existing cultural material to create new meanings that fit their media environment.

I have been a fan of *Hamilton* for a very long time, so to be quite honest, *Hamilton* related videos on my For You Page, never stop. But occasionally, there is a big trend that everyone, even those who have never seen the musical, will participate in. Music from *Hamilton* has remained popular for many, especially for edits, but I want to talk about how the comedic aspect of this specific trend has caused a larger resurgence than microtrends.

A close reading of this trend shows that the power of the “Best of Wives and Best of Women” audio comes from both its original context in *Hamilton* and the comedic choices users make when repurposing it on TikTok. The line is delivered delicately by Eliza in the musical's final calm moment before Alexander's death, and even users who do not know the scene still respond to its emotion. TikTok creators flip this emotional song by pairing the audio with a trend that implies Alexander wanted to leave his wife. Across these videos, the audio operates as irony, a recognizably emotional song, mixed with comedic visual. Usually, songs that show such emotion would make cute trends for people to make personal, but this trend acts as a breath of fresh air. This transformation aligns with Limor Shifman's definition of memes as groups of

content units that share recognizable characteristics. The “Best of Wives” trend functions as a meme cluster where users knowingly imitate, exaggerate, and vary a shared joke.

Overall, the *Hamilton* resurgence and the “Best of Wives and Best of Women” trend reveal how digital culture thrives on the constant recycling and recontextualizing of old media. On platforms like TikTok, nothing ever fully disappears, instead, songs, quotes, and moments resurface as new funny tools shaped by current norms and algorithmic behavior. TikTok’s structure encourages what Diana and David Zulli call imitation publics, groups of users connected not by shared identities but by shared acts of imitation. The “Best of Wives” trend forms a community through repetition thousands of people making the same joke in their own personalized way. The widespread use of this audio shows how people rely on familiar cultural references to express personal humor when they don’t want to risk making a new joke. This demonstrates how digital spaces encourage users to narrate their humor through shared sounds and templates. It also highlights the platform’s preference for emotionally expressive, comedic content, which quickly gains traction and reinforces certain emotional styles as more visible or desirable online. Most importantly, the trend illustrates how digital culture blends nostalgia, personality, and participatory creativity, turning a brief line from a decade-old musical into a contemporary language of comedy and self-expression.